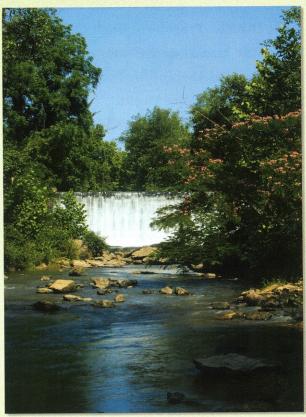
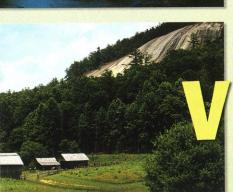
# Yadkin Valley NORTH CAROLINA



a **COMMUNITY** where families and businesses thrive







Visit Yadkin Valley's world-renowned vineyards!

Community Profile
published in partnership with

Valley
CHAMBER OF COMMERCE

Find out more about the region's superior wines on page 19

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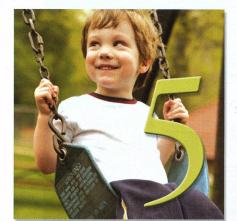
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# Welcome



Welcome to Beautiful Yadkin Valley!

ascading waterfalls, majestic mountains, world-class vineyards and gently rolling farmland welcome you to a place we're proud to call home. We invite you to come and explore, or stay and enjoy the personal and business benefits of our unique and idyllic community.

Yadkin Valley is a wonderfully eclectic mix of family-friendly living, spectacular surroundings and profit-savvy business resources. It's home to smart schools; motivated workers; nice neighborhoods; safe streets; fun festivals; state-of-the-art health care; well-connected roadways, airways and railways; business benefits; recreation and culture; history and heritage; tours and trails; parks and parkways; rivers, fountains, mountains and more.

The Blue Ridge Mountains rise along the western horizon, while the Yadkin River takes the scenic route, carving its own corner to the south, east and north. This beautiful valley is an inspiring place where business and industry thrive and residents enjoy an unparalleled quality of life.

Communities are strong, workers are productive, and progress is constant. Everything grows well in Yadkin Valley! Once you've tapped into this grapevine and "toured" the region, we think you'll agree — every year is a good year in Yadkin Valley!

# Turning Today's Dreams Into Tomorrow's Realities



The Power of Community

**ELKIN & NORTH ELKIN OFFICES** 

110 West Market Street, Elkin, NC 28621 1318 North Bridge Street, Elkin, NC 28621

EAST BEND OFFICE

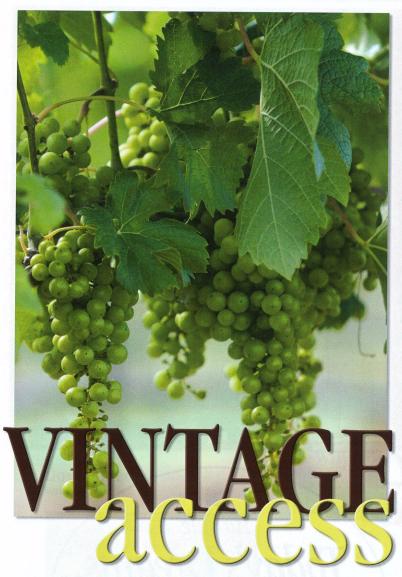
117 Paulines Street, East Bend, NC 27018

JONESVILLE OFFICE

101 North Bridge Street, Jonesville, NC 28642

www.yadkinvalleybank.com

## Location



### **Opportunities Around Every Corner**

adkin Valley's location is as strategic as it is scenic. The Winston-Salem and Greensboro metropolitan areas are nearby, and the Charlotte metropolitan area is quickly accessible, too. Yadkin Valley is linked to the region's major markets, as well as abundant cultural and natural resources.

One of the region's star attractions is its growing notoriety for world-class vineyards. The valley's temperate climate, rich soil and agrarian heritage are the ideal blend for cultivating, harvesting and distributing internationally recognized, award-winning wines. Elevated land-scapes and bordering ranges protect the valley from temperature extremes. Grapes of every variety are cultivated here and wineries distribute vintage wines to connoisseurs from California to Europe. A well-connected road, rail, water and air transportation system keeps you in touch with the region, the nation, the eastern seaboard, and the world. In this state where aviation first took flight, even the sky holds no limits!

Discover centrally located convenience for business or pleasure here in the Blue Ridge Mountain foothills. The Yadkin River weaves its way through this spectacularly beautiful valley. A network



of highways keeps business and personal travelers well connected. Roadways include Highways 21 and 268, which are busy thoroughfares that serve the trucking business as well as commuter traffic within the region. For added strategic opportunities, Interstates 40, 74 and 77 are within easy access.

### **GET THERE BY RAIL, SEA OR AIR**

Yadkin Valley Railroad, which connects to Norfolk Southern, offers strategic access to important markets; Amtrak trains offer passenger service, too.

Local airports include Elkin Municipal and Mount Airy/Surry County Airport. Regional airports include Piedmont Triad International Airport, about an hour's drive away, and Charlotte-Douglas International Airport, within about 80 miles.

Coastline seaports include Morehead City and Wilmington in North Carolina and Charleston and Savannah in South Carolina.



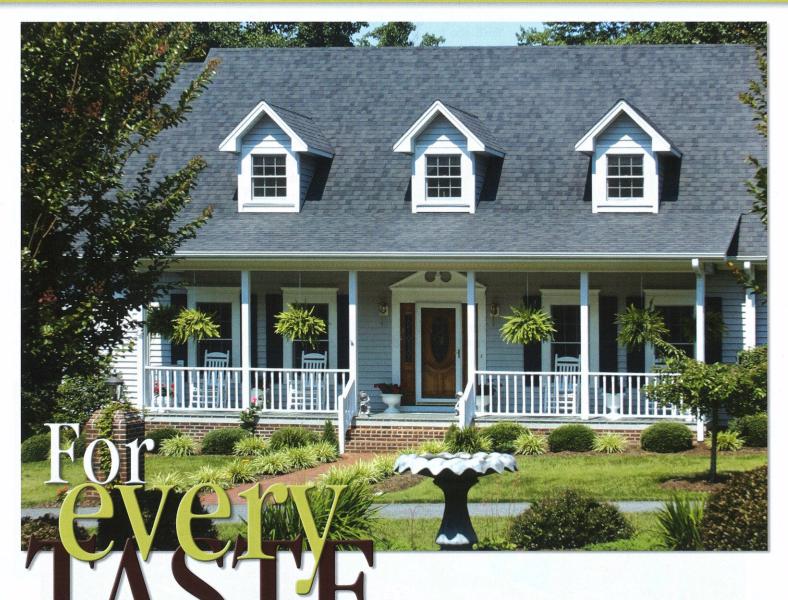
The region's soil and climate are perfect for winemaking.

# NATURAL BEAUTY AND COMMERCE SAVVY, TOO

Business and industry leaders who want an extra edge will want to move into the highly efficient N.C. Global TransPark (GTP). This transportation and industrial complex was designed with commercial efficiency in mind. GTP helps get products to market with cost-effective distribution and timing that can keep inventory costs in check.

Progressive and resourceful, the Yadkin Valley region and its diverse economy continue to grow with the times. Even so, the area's open spaces, scenic vistas and natural beauty maintain their timeless appeal to visitors and residents alike.

## Homes



### Join a Community With a Bright Future

he American Dream lives on, and Yadkin Valley real estate helps homeowners find the perfect home to go with the perfect surroundings of this region. Affordable homes, friendly neighborhoods and abundantly beautiful views make Yadkin Valley communities a great place to call home. When you're searching for a place that's just right for you, you'll find many options from which to choose.

In Yadkin Valley, you'll discover a variety of homes spread out over a large real estate market area. There are conveniently close-in starter homes, classic country farmsteads, close-to-everything main-street townhouses, and contemporary ranches on quiet cul-de-sacs. Whatever your style, whatever your taste, Yadkin Valley is home to a variety of housing options. The one thing that all area homes have in common is access to all that Yadkin Valley and its friendly commu-

nities have to offer. Overall housing costs are affordable and the market is growing — so your investment will, too.

New residents can easily find a cozy Cape Cod in a quiet, friendly neighborhood; a convenient ranch-style home in a new subdivision; an elegant Executive Home on waterfront acreage; or even a contemporary, custom-built log home. The possibilities are endless! You'll find restful riverfront properties along the lovely and scenic Yadkin River, not to mention the many wooded views and Blue Ridge Mountain vistas for further inspiration.

### Scenic, Spacious and Well Planned

Here in beautiful Yadkin Valley, all residents enjoy plenty of fresh air, open spaces and clean water. Local planning and zoning boards work to ensure that development is carefully managed to preserve the area's spectacular vistas and natural resources. The boards' carefully orchestrated planning and guidelines help protect residents' property values and investments in their homes.

If you really want to enjoy the wide-open spaces, you can find homes with acreage tracts, from a spacious, beautifully landscaped five-acre homestead to a sprawling 20-acre showplace estate.

Elkin and Jonesville are great places to find that perfect historic home in just the right neighborhood.

There are newly constructed houses ready for residents to move in, and there are apartment and condominium complexes as well as single-family house rentals. Buyers can also find an abundance of homes for sale in styles and price ranges to suit varied taste, budget and living preferences.

# Nice Neighbors and Neighborhoods

Many area residents enjoy the abundance of established neighborhoods here. In these areas, there are no cookie-cutter houses — just a number of custom-built homes, each with its own personality. Many were built 40 to 100 years ago, with all of the character and style of that era. From Victorian gingerbread to hardwood floors and leaded-glass windows, artistry and history can be found in every detail. You can find unique floor plans, varied styles, and a wide range of building materials and architecture; each home has a look and feel of its own.

Others prefer newer neighborhoods, modern floor plans and contemporary amenities. You can find a backyard deck with a grill and a view or a charming two-story family home with a front-porch swing and a fenced-in yard. Whatever you have in mind, you're

likely to find it in one of the many safe, quiet and friendly neighborhoods.

You'll also find a good selection of newer homes that are 5 to 6 years old. And there are plenty of newly built houses, as well as spacious and scenic lots that are competitively priced. You can decide to custombuild the home of your dreams on the ideal location.

Whichever neighborhood you choose, you'll enjoy unprecedented quality of life. There are high-quality schools, exceptional health care services, low taxes, good roads and spectacular natural resources in every direction. You can be as involved as you want to be, and there you'll find no shortage of opportunities to make new friends quickly and easily. Neighbors here are involved, welcoming and diverse as a community.

### Smart Schools Throughout Yadkin Valley

School districts are another important consideration. Each of the four school districts in the greater Yadkin Valley area consistently score high on all measures of achievement. In the Elkin school system, from elementary grades to high school, students benefit from

excellent educators, high academic standards, high personal and civic development standards, and the kind of one-on-one attention that a small-city system can offer. Classrooms are large, well equipped and spacious, and teacher-to-student ratios are favorable, so students have the right combination of resources to excel personally and academically.

# Help is Just a Call or a Click Away!

The people of Yadkin Valley love living here and are happy to introduce new friends to the area. Service-oriented local Realtors are ready to provide detailed information by phone or online to help you find that perfect-for-you place. The growth here is steady, yet carefully managed, and the future of this progressive community looks as bright and promising as a Blue Ridge Mountain sunrise.



# **Business & Industry**



# A Progressive Community Spirit Fosters Economic Strength

adkin Valley is a great place to live and a great place to do business. A strategic location, favorable business climate, and progressive philosophies encourage entrepreneurship and foster steady growth, even in the midst of changing times. This business climate fosters innovation and combines the best of small-town advantages with major-market access.

### **A Regional Cooperative Spirit**

The natural resources here include both people and places, from abundant land, clean water and fresh air to intelligent, dedicated workers and a community that pulls together. The people, busi-



nesses and communities of Yadkin Valley share a strong sense of regional identity and pride. Together, we're stronger, and this cooperative, progressive spirit has helped keep the region on the grow, even as the times and economy change. From vibrant main streets to globally connected enterprises, from small start-ups to major distributors, business and industry continues to thrive.

### **Best of Both Worlds**

This region has it all: scenic surroundings, uncongested cities, low crime rates, family-friendly communities, state-of-the-art health care and excellent schools, plus a favorable business climate and strategic access to nearby metropolitan areas, such as Winston-Salem, Greensboro and Charlotte. These and other important markets are readily accessible for added marketing and work force potential.

### **Bonus Benefits**

In addition to well-educated, dedicated workers, the region's many business benefits include favorable tax rates, customizable education and training programs, affordable real estate, available sites, and profit-driven development incentives. North Carolina rewards businesses and industries that invest in the future. Eligible firms can get state tax credits for investing in machinery and equipment, research and development, new jobs, and training.

### **Economic Diversity**

Yadkin Valley is an ideal place for varied types of enterprise. Industry leaders here manufacture a variety of goods, including candles, textiles, upholstery, bedding material, industrial siding, insulation, strand board and name-brand clothing.

The agrarian heritage prevails here, too, with world-renowned vineyards and related industries leading the way. Yadkin Valley is an increasingly recognized locale for fine vineyards and wineries.

The region's fertile farmland also produces abundant crops of corn, soybeans and berries. Livestock industries include cattle and swine operations.



The Candle Corporation of America is just one of the many booming Yadkin Valley businesses.

# Historic and Enterprising Elkin: A "Main Street City"

Elkin has been officially designated a "Main Street City" as part of a North Carolina Chamber of Commerce program. This status helps drive downtown development, including investments in revitalizing and restoring buildings, storefronts, landscapes and more. Historic renovations and other area improvements have attracted new venture capital and entrepreneurship to Elkin's downtown region, which is widely known for its unique and historic character.

Millions of new investments, thousands of jobs, and ongoing activities have been the result of this distinctive designation. From festivals and fairs to services and shops, downtown Elkin is the place for thriving businesses to be.

There are unique gift shops, bookstores, antique malls, ethnic restaurants and catering services, jewelry makers and fine art galleries, and many others who take advantage of the region's business-friendly values.

### **Progressive and Proactive**

People here know how to adapt to changing times and changing marketplace demands. Area leaders, workers and employers consistently turn challenges into opportunities. Through cooperative partnerships and retraining, those in waning tobacco and textile industries are learning new agrarian trades, such as harvesting grapes and producing fine wines. Some furniture craftsmen are retooling their talents to meet market demands in the growing design industry, from arts and crafts to industrial design to software programming, computer networking and operations.

This region takes pride in its adaptive, progressive and enterprising spirit. Leaders plan proactively, ensuring smoother transitions and a brighter future for workers, employers and the economy as a whole.

### Surry Community College – Your Business Partner

Conveniently located in Dobson, Surry Community College offers excellence in education and is a consistently reliable source for bright and resourceful graduates. Varied work force training programs are available to meet the needs of area employers. Continuing-education classes help workers learn new skills, refine existing skills, enhance their motivation, and keep pace with changing trends in every field.

The college plans ahead to help employers and employees adapt to today's competitive global economy. The college's ongoing retraining programs help smooth new transitions for young and old workers alike. The college is dedicated to retraining

workers so they're well qualified for new technology, new applications and current market demands.

Surry Community College works as a partner with area businesses and industries to meet their unique and evolving needs. The Focused Industrial Training Center develops specialized training and will even do on-site training that is customized to each employer's needs.

Whenever you're making plans for a new facility or expanding an existing site, you can be reimbursed for training through the New and Expanding Industry Training Program. Through foundational education, focused training, and future-oriented programs, Yadkin Valley's smart schools work harder and

### **Site-Selection Savvy**

smarter for business, too!

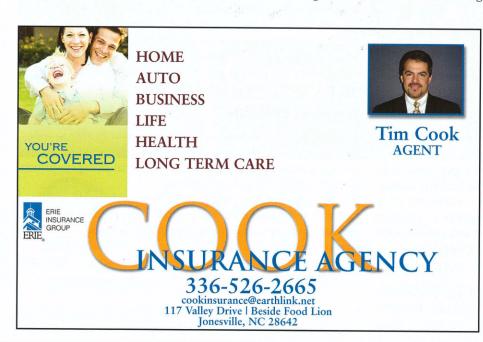
Whether you want a downtown retail storefront or a strategically located industrial site, there are many places and spaces from which to choose. You'll find affordably priced sites with strategic roadway, airway and rail access. You can also count on reliable, costeffective water, sewer, electric, natural gas and telecommunications service.

Elkin Corporate Park is a 100-acre site located on Interstate 77 and U.S. Highway 21 in Elkin. Elkin Business Park is an 80-acre park on U.S. Highway 21. From here, you're less than an hour away from Interstates 40, 74, 81 and 85.

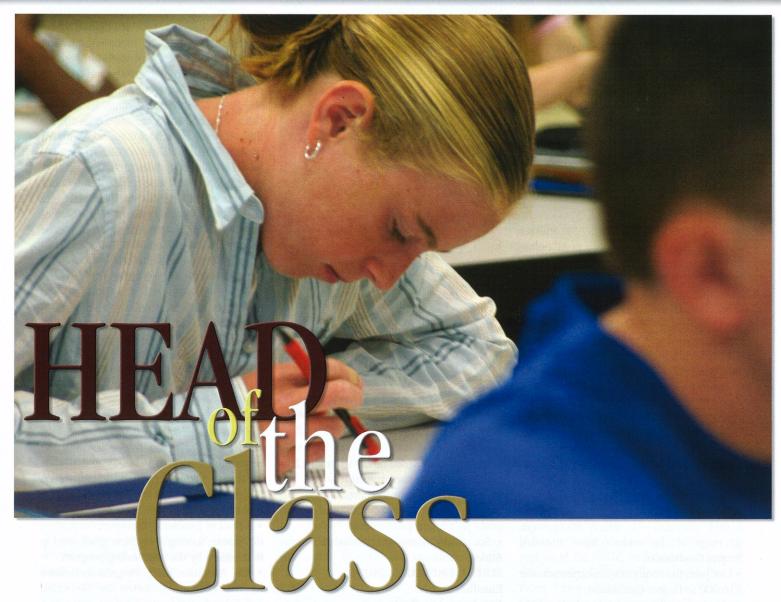
From anywhere in the Yadkin Valley region, you're not far from key markets in Winston-Salem, Greensboro, Charlotte and others. And, for shipping and distribution, you can reach more than half of the U.S. by truck in just one day.

### Candle Corporation Lights the Way

Candle Corporation of America (Blyth Industries) is just one example of the region's industrial-strength success stories. Located in Elkin Corporate Park, this leading manufacturer and distributor of candles, candle accessories and potpourri is a leader in efficiency, too. CCA counts on the Yadkin Valley region's consistently dependable work force to deliver efficient, skilled and cost-effective service, from conveyor operations to managing operations to loading trucks and shipping products. Strategic sites, in combination with the reliable Yadkin Valley work force, contribute to this company's steady growth.



# **Education**



### **Educational Excellence at Every Level**

adkin Valley schools score high on multiple measures of achievement. They also score high on those important, but less tangible, assets, too. Our schools place a strong emphasis on shaping character and cultivating good citizens. Strong community support helps our academic leaders to transform aspiring students into high-achieving, well-grounded citizens.

### **ELKIN CITY SCHOOLS**

The Elkin City Schools system is consistently recognized for excellence by the state of North Carolina. The foundational values of Elkin City Schools include a positive, interactive partnership with students, families and the community. These values, combined with a mutual partnership philosophy, help

to ensure the best possible educational opportunities for every student.

The system has seven National Board Certified teachers, with approximately 36 percent of the teachers holding advanced master's degrees. Staff development for educators is ongoing and of high quality, focusing on innovative educational programs that enhance the learning experience of staff and students.

These and other core philosophies help staff and students excel in the classroom, as well as in the work force and in local, national, and international communities.

The Elkin City Schools system is pleased to report that both of its schools met Adequate Yearly Progress (AYP) for the 2003-2004 school year under the No Child Left Behind (NCLB) federal requirements. Both Elkin

Elementary School and Elkin High School met 21 (or 100 percent) of the targeted goals. Through the Reading Buddies program and the Helping One Student to Succeed (HOSTS) program, approximately 100 volunteers work with students in the elementary school and middle school. Both the elementary and high school have consistently maintained a level of proficiency above 80 percent on end-of-grade/end-ofcourse tests for the last five years. For eight consecutive years, both schools met expected or high growth. Grades three through eight achieved 90 percent or greater proficiency on reading and math end-ofgrade tests for 2003-2004. Each classroom has at least one computer with Internet connections. Over 500 computers and six computer labs are available for student use.

Students in the system have consistently participated in and won regional and state science fair honors, art awards, vocational awards, and many other honors.

### **ELKIN HIGH SCHOOL**

Enrollment: 575 Faculty and Staff: 67

Elkin High School serves the students in grades seven through 12, and is recognized statewide for academic and athletic excellence. Founded in 1947, Elkin High School continues to provide students with curricular and co-curricular programs designed to address the needs, interests and dreams of every student.

Five Advanced Placement (AP) courses taught by certified staff, as well as AP online courses, are available for students to include in their program of studies. Additionally and in conjunction with Surry Community College, Elkin High School offers four collegelevel courses on campus and within the instructional day. The school also provides Career-Technical Education in the areas of Business, Food Science, Communications, Computer Technology, Allied Health and Army JROTC.

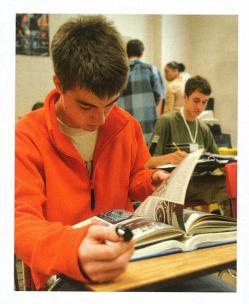
Athletically, 16 different teams proudly play under the Elkin High School banner. The school won three state 1-A championships during the 2003-2004 school year, including football, wrestling and men's tennis.

### Important Facts:

- School of Distinction for 2003-04
- For the past 16 years, 95 percent or more of the seniors have attended Project Graduation
- Last year, the community contributed over \$16,000 to Project Graduation
- Approximately two-thirds of the 2004

senior class participated in the musical presentation of "Bye Bye Birdie"

- Approximately 85 percent of our seniors continue their education at a university or community college.
- · Twenty-one varsity sports are offered, with



Students at Elkin High School have the opportunity to get a head start on college by taking college-level courses on the EHS campus.

44 percent of the total ninth- through 12thgrade population participating

- Seven middle school sports are offered, with 42 percent of the seventh- and eighth-grade population participating
- Six athletic teams were awarded Scholar Athlete status

### **ELKIN ELEMENTARY SCHOOL**

Enrollment: 670 Faculty and Staff: 96

202 West Spring St.
Elkin, NC 28621
(336) 835-3135
Fax: (336) 835-3756

WWW.elkincityschools.com

Elkin Elementary School serves students in grades pre-k through six. Positive and supportive teachers lay and build upon a strong educational foundation in communication skills, mathematics, science/health, social studies, critical thinking skills, and technology. These basics are enhanced with music, art, physical education, drama, band, English as a Second Language and media classes. Elkin Elementary School is a school within a school. Teachers deliver a modern elementary curriculum in grades pre-k through five. In addition, sixth-grade students enjoy middle school experiences such as changing classes, safety patrol, student council, advisor-advisee time, producing an in-house morning broadcast on WELK-TV, and producing a sixth-grade musical.

Extracurricular and co-curricular activities such as Odyssey of the Mind, Math Olympiad, tutoring, contests, reading buddies, yearbook and journalism enrich the academic curriculum. Strong community support and an active Parent-Teacher Association help Elkin Elementary School teach the whole child.

**Mission:** The Elkin Elementary School Community assures that all students have the excellent educational opportunities that set the foundation for lifelong learning and responsible citizenship.

Motto: At Elkin Elementary School we do no less than our best!

### **Important Facts:**

- School of Excellence with over 90 percent of students scoring at or above grade level as determined by the state testing program
- Met Adequate Yearly Progress as defined by the Federal legislation in No Child Left Behind
- Established Students Against Violence Everywhere (S.A.V.E) Club
- Fifth and sixth grades received an "Excellent" rating in their first band competition
- Student Council hosts an American Red Cross Blood Drive and helps with the March of Dimes Bike-a-Thon, the Relay for Life and other community projects

### **SURRY COMMUNITY COLLEGE**

This community leader is at the top of its class in every subject. Surry Community College is known for its student-centered approach to teaching and learning.

The college is conveniently located on a beautiful campus in Dobson that inspires both students and visitors.

Whatever the reason for studying through Surry Community College, students will benefit from its academic excellence, personal attention from a dedicated staff, hands-on learning and community outreach.

Opportunities are available for adults to improve basic skills, learn new skills to prepare for the work force, pursue a degree, or take courses for pleasure and personal enrichment. Programs are available for people with every interest, from putting out fires and healing patients to learning a new language and creating a Web site. Whether you're an aspiring or accomplished artist, an Internet technologist, or a health care professional, diverse, current and continuing education is always close at hand.

For example, those interested in creating works of art through mediums such as clay, fiber, wood or jewelry can learn both the fundamentals and the fun of applying these foundational principles and elements of design. The end result will be original, handcrafted work and the beginnings of a whole new field.

New continuing-education programs are always being added, scheduled during convenient times that adapt to the schedules of busy people.

Other opportunities, from online degrees to new, specialized on-campus education programs, are always in the works at Surry Community College. Examples include:

### • Early Childhood Degree Available Online

The Early Childhood Associate curriculum prepares individuals to work with children from infancy through middle childhood in diverse learning environments. Students will combine learned theories with practice in actual settings with young children under the supervision of qualified teachers.

### • Internet Technologies Degree

This comprehensive program helps students get up to speed with the latest in Internet technology. It features training in Page Design and Development, Site Management and Security, and Internet Programming and Interactivity.

### Medical Assisting Degree

The Medical Assisting curriculum prepares multi-skilled health care professionals qualified to perform administrative, clinical and laboratory procedures.

Surry Community College offers a wealth of other learning opportunities through classes in over 100 locations throughout Surry and Yadkin counties. These courses include specialized certification/licensing programs in areas such as real estate, law enforcement, emergency medicine, fire/rescue, nursing assistant, pharmacy technician and various other trades.



Surry Community College offers a variety of programs tailored to accommodate the busy schedules of its students — many degrees can even be obtained through online courses.

### A WORK FORCE RESOURCE

Varied work force training programs are available to meet the needs of area employers. Continuing-education classes help workers to learn new skills, refine existing skills, enhance their motivation, and keep pace with changing trends in every field.

The college plans ahead to help employers and employees adapt to an increasingly competitive global economy. The college's ongoing retraining programs help smooth new transitions for young and old workers alike. The college is dedicated to retraining workers so they are well qualified for new technology, new applications and current market demands.

Surry Community College also helps area businesses and industries to keep pace with ever-changing work force and training needs. The Focused Industrial Training Center conducts specialized training programs and will do on-site training customized to an employee's needs.

### **ONLINE EFFICIENCY**

Many online courses are available in computer-related subjects and other areas, from accounting and grant writing to medical terminology and early childhood education.

This easy-access option makes it easy to sharpen skills and keep pace with work force and personal education goals.

### A HEAD START

High school students who are at least 16 years of age and have permission from their high schools may take Surry Community College credit courses through the Concurrent Enrollment or Huskins Bill programs.

Students pay only for books and supplies; tuition is free. Many students have used this opportunity to get a head start on college.

### TWO-YEAR GRAPE-GROWING AND WINEMAKING PROGRAM

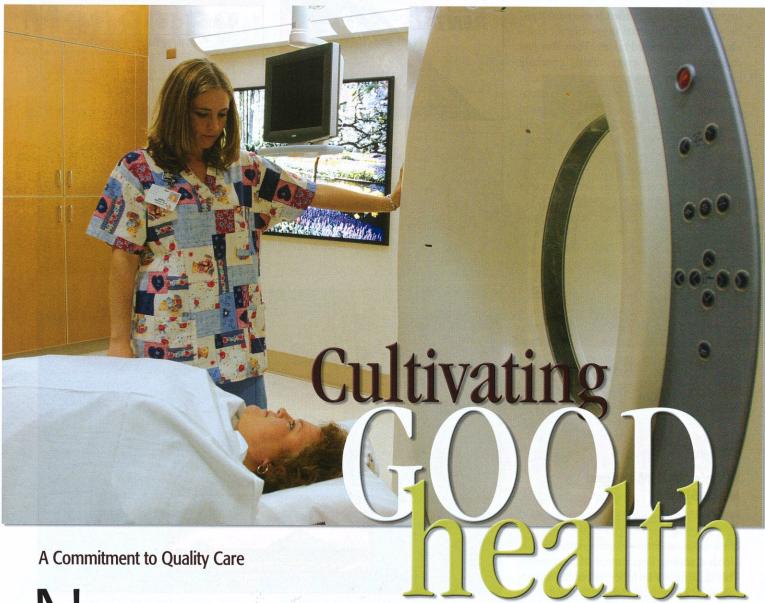
At Surry Community College, a specialized Viticulture and Enology curriculum covers the many phases of making fine wine, from botany, chemistry and microbiology studies to hands-on, cellar-oriented winemaking experience. Internet classes are also offered in this program of study. Students will learn about viticultural history, wine-growing regions of the world, and the importance of site selection, latitude, climate and soils.

From Vineyard Management to Vineyard Establishment, students will learn how to select and prepare a site, how to keep grapevines healthy, and how to nurture their fieldwork, utilizing everything from trellis systems to vine training.

Wine grape production processes are covered, too, including summer and winter pruning, canopy management, irrigation, mineral nutrition, and crop harvesting.

Once the grape groundwork is done, students are ready to learn about wine making and operations. Students will learn about fruit choices and quality, crushing, fermenting, bottling, and winemaking chemistry and microbiology. They'll also get valuable experience with cellar operations and active involvement in every aspect of this regionally important industry.

# **Health Care**



urturing good health requires the right health care environment, from wellness-focused education to state-of-the-art services, facilities and care.

Yadkin Valley has excellent health care resources, and available services are growing right along with the community. Whether you need high-tech health care, expert surgery, fast-response emergency care, a routine sports check-up, or TLC for minor cuts and scrapes, you can be assured of excellent care.

From orthodontia to orthopedics, from eye care to eyewear, from emergency services and diagnostic clinics to state-of-the-art surgical facilities, high-quality medical services are close at hand.

### **HUGH CHATHAM HEALTHCARE SERVICES**

Hugh Chatham HealthCare Services (HCHS), located in Elkin, serves a seven-county population providing state-of-the-art health care that is compassionate and cost effective, too. Chartered as a hospital in 1932, Hugh Chatham has a longstanding tradition of outstanding commitment to community health care.

HCHS delivers a complete continuum of services, including birthing facilities, acute-care facilities, a skilled-nursing center, a retirement

community, and home health and hospice services.

Patients trust in HCHS for skilled care with a personal touch. Registered Nurses (RNs) make up nearly 90 percent of the nursing staff, in addition to Licensed Practical Nurses (LPNs), providing a high level of expert, clinically skilled and personalized care. Patient care is always the top priority. Continuing education and clinical skills advancement for staff help maintain consistently high standards.

### A Warm Welcome for Newborns

The Birthplace, a unique birthing center, is just one of many patient-centered services. "Special Beginnings" offers high-tech neonatal care and high-touch pampering for babies, moms and the whole family. The special treatment ranges from state-of-the-art medical equipment to a Jacuzzi and VCR.

Single-room suites enable Mom to labor, deliver and recover in the same room with family nearby. Each suite has state-of-the-art equipment for mother and baby. Mothers can also choose continuous mother-baby care that allows the baby to remain in the suite. The nursery, staffed with certified obstetric nurses, is also available for the newborns.

The Birthplace has earned a certificate from the American Academy

of Pediatrics/American Heart Association: Neonatal Resuscitation Program. The center was recognized for its commitment to education and to the practice of neonatal resuscitation skills among its staff.

**Assisted Living and Skilled Nursing** 

Hugh Chatham Nursing Center offers skilled and intermediate care in a single-level, garden-style building. Comprehensive care includes nursing services; physical, occupational and speech therapy; social services; group and individual activities; and dietician-planned meals based on physician instructions and individual preferences. Other conveniences include a dining room. personal transportation, and access to onsite barber or salon services.

### **Brighter Days: The Eden Alternative**

Aging residents can still enjoy a more fulfilling daily lifestyle, thanks to the innovative Eden Alternative program. A team-based management philosophy fosters a positive environment that can improve the outlook and even the physical health of residents.

Each new day can bring big hugs from little children or a gentle nuzzle from a friendly golden retriever. Seniors can appreciate feeling needed again as they care for a cheerful yellow canary or tend to a leafy green ficus tree.

### **Parkwood Place Retirement Community**

Parkwood Place, which is affiliated with HCMH, is one of the region's best retirement communities and is located in one of the state's most beautiful settings. Beautifully landscaped gardens and grounds, a private lake, and a scenic walking trail add to its appeal.

Spacious, stylish apartments have full kitchens and many amenities, including maid service. Residents enjoy independent living with shared features, too, including a library, parlor, game rooms and sitting rooms, a fitness room, and a community dining room.

Each apartment has an emergency call button, and Hugh Chatham Memorial Hospital and the Medical Parks are nearby for easyaccess health care. If assisted living or nursing care services are needed, residents have priority consideration at Hugh Chatham Nursing Center.

### Lifeline for Home Health Care

Yadkin Valley Home Health administers the Lifeline services for those who are living at home. Seniors and their families appreciate the added peace of mind. A small "Help" button on a neck chain can be used to summon help as needed. HCMH then contacts predetermined family or friends.

### **Alzheimer's Care Center**

Other senior-friendly services are available through HCMH. These services include a new long-term Alzheimer's care center. This full-service unit offers compassionate and specialized treatment and care, customized to the unique needs of Alzheimer's patients.

### **Building Projects:**

### **Blueprints for Today and Tomorrow**

HCHS never stops investing in the future, ensuring that excellent health care will always be available. Recent expansions included a major, \$19.8 million new construction and renovation project.

New construction and facility expansion in 2004 has brought the regional health care community an entirely new Imaging Services department with state-of-the-art imaging equipment and a self-contained women's imaging center. The newly expanded surgery department has doubled the hospital's operating capacity and includes the newest, most innovative surgical equipment available anywhere.

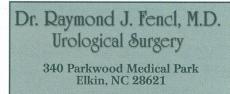
Other departments are expanding, too — all focused on keeping pace with health care innovations and community growth.

A complete continuum of specialized services helps to keep high-quality care accessible. The HCHS Oncology Services provides a new Radiation Treatment Center that enables patients to remain close to home for cancer assessment and treatment.

### **Serving the Community**

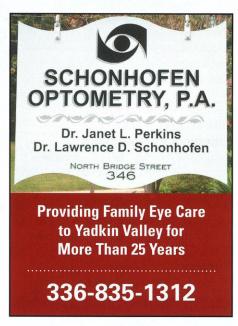
HCHS serves the Yadkin Valley community in countless ways. Free health screenings, wellness and health care education events help people to stay healthy. Many volunteers lend their hearts and hands-on help to the hospital; patients and others serve as





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The Birthplace, a unique birthing center, is just one of many patient-centered services.

community ambassadors to bring health education and outreach closer to home. The hospital's foundation raises funds to provide much-needed services and equipment so that the innovation and improvements can keep on growing well into the future.

### **FULL-SPECTRUM SERVICES**

### **Emergency Department**

Responsive, highly skilled physicians are available 24 hours a day, seven days a week. Emergency Air Care, helicopter and ambulance services are available to the Wake Forest University Baptist Medical Center and Forsyth Medical Center in Winston-Salem, North Carolina.

### Surgery

Includes general surgery; thoracic; endocrine; trauma; orthopedic; ear, nose and throat; dental; urology; ophthalmology; plastic surgery; and OB/GYN.

### **Wound Care Center**

Provides state-of-the-art care for chronic, treatment-resistant wounds. Specialized physicians and nurses provide individualized treatments and therapies for wounds, resulting in an 88 percent healing rate.

### **Outpatient Care**

Procedures include endoscopy (upper and lower gastrointestinal screening), pain management, diagnostic cardiac catheterization, bronchoscopy (lung screening), IV therapy, blood transfusion, and surgical pre-admission testing and care.

### Cardiac Rehab

Includes medical evaluation; prescribed exercise; cardiac risk factor modification; and education, counseling and behavioral interventions.

### **Medical Specialties**

Specialties include: Anesthesiology, Asthma/Allergy, Cardiology, Endocrinology, Endocrine Surgery, Emergency Medicine, Gastroenterology, Geriatrics, General Surgery, Integrative Medicine, Internal Medicine, Neurology, Obstetrics/Gynecology, Oncology/ Hematology, Ophthalmology, Oral Surgery, Orthopedic Surgery, Otolaryngology, Pain Management, Pathology, Pediatrics, Plastic Surgery, Podiatry, Radiation Oncology, Radiology, Thoracic Surgery and Urology.

### **Family Physicians**

Physician services are available via Elkin Pediatric & Adult Medicine, Foothills Family Medicine, Jonesville Family Medical Center, independent practitioners, and Yadkin Valley Adult Medicine. Expert physician assistants and nurse practitioners offer additional health care services.

### **Imaging Services**

- Diagnostic radiography, including computerized/filmless imaging and digital fluoroscopy
- FDA and American College of Radiology (ACR) accredited mammography
- A state-of-the-art, 16-slice, ultra-highspeed CT scanner with CT angiography
- Diagnostic and vascular ultrasound and biopsy services
- Nuclear medicine, including SPECT imaging and coincidence scanning capabilities
- Magnetic resonance imaging (MRI) with ultra-high-speed scanning, including cardiac imaging

### **Rehabilitation Services**

Skilled physical therapists, occupational therapists and speech/language pathologists offer state-of-the-art therapy, treatment and educational services.

### **Industrial Rehabilitation**

These programs help those who've been injured on the job to regain their strength, endurance and mobility. Prevention-oriented programs are also provided to help make work sites safer.

### **Respiratory Therapy**

Services include patient assessments and protocols, ICU life support, and rehabilitating therapy. From neonatal emergencies to asthma intervention, skilled respiratory therapy is available 24 hours a day, seven days a week.

### Clinical Laboratory

Services include diagnostic testing, including bar coding for sample identification and round-the-clock computerized reporting, administered by fully certified medical technologists and phlebotomists. The laboratory is accredited by the Joint Commission of Accreditation of Hospitals and the American Association of Blood Banks, and is authorized by the Clinical Laboratory Improvement Act to perform highly complex testing.

### **Pharmacy**

The pharmacy offers complete pharmaceutical services, seven days a week, including prescriptions; medication review; and monitoring for side effects, drug interactions and effectiveness.

### Yadkin Valley Home Health

This is a full-service, fully accredited home health agency affiliated with HCMH. Services include comprehensive care customized to individual needs based on physician-ordered services.

Hospice of Yadkin County and Hospice of Surry County are both affiliated with HCMH. Services include medical, emotional, social and spiritual support to those facing a fatal illness.

### **Therapeutic Pools**

The area offers two indoor, warm-water pools; a wellness pool; and a therapeutic pool to reduce edema, relieve pain and promote overall well-being.

### **Diabetes Program**

This program helps those with diabetes develop and maintain skills that can enhance and prolong the quality of life while lowering the risks of complications.

Alternative & Integrative Medicine (AIM) for Health is a program that integrates traditional and complementary medicine. Professionals from multiple disciplines cooperate in educating and treating patients. Varied approaches may be used, such as aromatherapy, relaxation, meditation, music therapy, Bowen therapy, massage therapy, yoga, acupuncture, Chinese Qigong exercise, Tai Chi and Tae Bo.

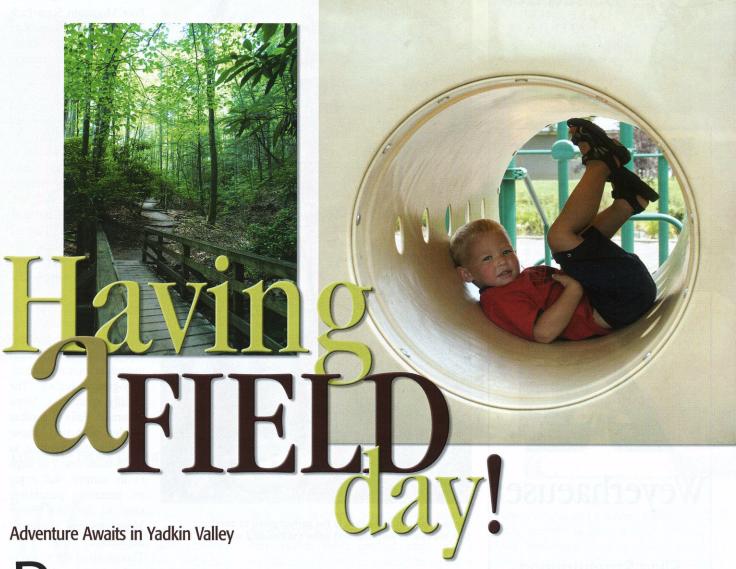
# Health Care Resources in Nearby Winston-Salem

HCMH is well known and respected throughout the region. When referrals are sought, HCMH patients are well cared for by neighboring health care centers, such as Wake Forest University Baptist Medical Center and Forsyth Medical Center in Winston-Salem.

### **Additional Information**

Hugh Chatham HealthCare is miles ahead but not miles away. For questions regarding services, call 336-527-7000 or visit the HCHS Web site at www.hughchatham.com.

# Recreation



icturesque mountains, beautiful landscapes, rolling vineyards, spectacular waterfalls and scenic river views make the Yadkin Valley region an adventure all its own. But there's much more in store for parents, kids, group travelers, adventurous scouts, hard workers who need a break, or anyone who wants some get-away-from-it-all fun.

From community fairs to family fare, from classic car shows to historic reenactments, from little league competitions to senior day events, there's something for everyone here. There are countless places to window shop, grab a bite, bag a bargain, or sit down to a delectable dinner at an elegant restaurant.

# Elkin's 27-Acre Playground for Kids of All Ages

Whether it's T-ball or softball, peewee football or youth basketball, tennis or golf,

Little League or Senior League, everyone has a ball at Elkin Municipal Park and Recreation Center.

There are scenic trails, playgrounds, picnic shelters and programs for every age group. Special events planned for those who are 55 or older allow participants to set their own pace. They can enjoy a concert in the band shell followed by a leisurely game of horseshoes, or some serious track and field events with other competitive seniors.

For younger kids, a day at summer camp may involve arts and crafts, music and drama, or an educational and adventurous field trip. Kids can hone their skills at the skate park, join the swim team or just splash around in the pool.

Whether it's a an afternoon picnic, an evening volleyball game or a nighttime tennis match on a lighted court, Elkin Park serves up fun every time, in every season. Kids and adults look forward to summer

camp, Holiday Camp, Easter egg hunts, Halloween festivities and other seasonal events. A highlight of the park is a new, state-of-theart fitness center, which contains equipment that makes each workout a motivating, high-tech adventure. The center includes new Nautilus machines and cardiovascular equipment. The many other available facilities include a racquetball court and gymnasium.

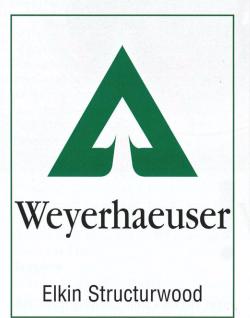
### Historic and Vibrant Downtown Elkin

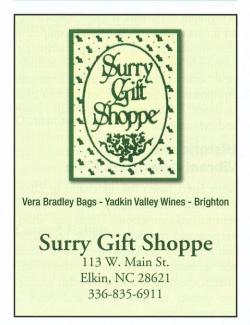
Main Street hasn't lost its charm in Elkin. Renovated landmarks, homespun shoppes, refurbished storefronts, start-up shopkeepers and merchants who've been there half a century all add to the unique flavor and ambiance of an old-style downtown. Streetscapes and a restful waterfall encourage visitors to slow down and enjoy a less harried pace.





336-526-5214 122 W. Main Street Elkin, NC 28621 www.shopyadkinvalley.biz/flosattic.htm







Stone Mountain State Park is the perfect place to climb, fish, explore, or just relax and enjoy the beautiful scenery.

The town hall, police station, library, visitors center, post office, arts council and local newspaper publisher can be found in this conveniently central location. Practical services are right at hand, too, including dentists, dry cleaners, bridal shops, travel agencies, attorneys, insurance agencies, pharmacies and banks.

Whether you want to do business, dine or shop, it's all here: fine cuisine or home-style barbecue, art galleries, thoughtful gifts, musical instruments, attic antiques, country crafts, vintage clocks, collectible ceramics, beautiful jewelry, fine art, fine china, fine furniture and more are always just around the corner in Elkin.

Fairs, festivals, food and fun are also part of the ambiance of Elkin. Check out the region's oldest antique car, largest pumpkin, or smoothest Cabernet. Plan ahead to attend one of many special events to suit your own favorite season and style.

### State Parks for a Natural High

Pilot Mountain State Park and Stone Mountain State Park are just a short, scenic drive away. The dramatic peak of Pilot Mountain towers above the surrounding landscape and invites people from all around to come enjoy the view. Visitors are invited to hike, climb or ride horseback through its wooded paths; they may also fish, raft or canoe the tranquil, meandering and historic Yadkin River. Nature trails along the river offer another way to appreciate the scenery.

Stone Mountain State Park is also conveniently close. Its centerpiece and namesake is a stunning, domed mountain with a polished. gray-granite surface. The equally spectacular Stone Mountain Falls is another timeless attraction. Those with the perseverance to climb more than 250 steps to its summit will enjoy an amazing, panoramic view of the Blue Ridge Mountains and surrounding terrain.

Thousands of acres of gor-

geous woodlands and parkland are just waiting for climbers, hikers and anglers. Trout fishing in this area is considered to be some of the best around.

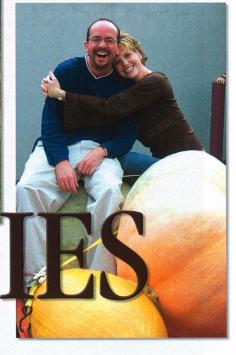
Both of these national parks are ideal for leisurely family outings and adventurous sports enthusiasts alike. Each is a perfect place for a picnic, a relaxing walk, a rigorous hike or a health-enhancing jog.

Photogenic Blue Ridge Parkway is another natural resource that weaves its way through the mountainous terrain. From camping to sightseeing to exploring, it's a perfect getaway-from-it-all haven. Plan ahead to take a long, scenic drive to enjoy its natural beauty. Visit in the warmer months when flowers such as the Carolina rhododendron and the Indian paintbrush are in bloom, or come when it's cool and cross-country ski for a beautiful and tranquil experience.

# **Culture & Entertainment**







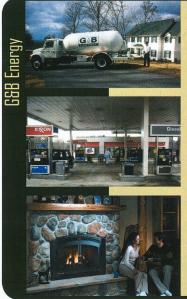
**Enjoy the Fruits of Our Labor** 

elcome to the world of tours and tastings, bricks and barrels, trellises and canopies, festivals and fairs, distinctive art, distinguished theatre, gifted musicians, fine art and fine wine. Yadkin Valley has cultivated great notoriety in the arts and, most notably, in the art of growing, cultivating and nurturing superior wines.

### **At First Blush**

The region's wine industry goes back as far as Sir Walter Raleigh's Roanoke Island Colony. This is where the original Scuppernong grapevine was cultivated. Muscadine grapes, which are native to North Carolina, may be bronze or black, and Scuppernong is the most familiar bronze variety. Since the Colonial era, Yadkin Valley vineyards and wineries have carried on the early viticulturists' rich agrarian tradition. The region's vinenurturing heritage continues to grow both literally and figuratively! In 2001, the uniquely named Scuppernong grape was officially designated as North Carolina's state fruit.

Rich soil, favorable weather and vintage expertise are just a few of the ingredients that help Yadkin Valley produce some of the world's most distinctive wines. The region is increasingly recognized for the fruits of its many vineyards and wineries. Yadkin Valley, which recently became a federally designated Viticultural Area, produces consistently exceptional wines that win a wide variety of awards time after time.



### Providing you with all the energy you need.



Since 1930 G&B has been keeping folks warm throughout the foothills of North Carolina. Their successful business philosophy of delivering the highest quality products at competitive rates has propelled G&B Energy to a top 20 ranking of home delivery companies nationwide. G&B now has 9 service center locations serving the mountain regions of NC and portions of VA and TN with complete heating oil, kerosene, gasoline and propane delivery service.

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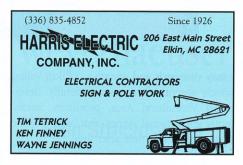
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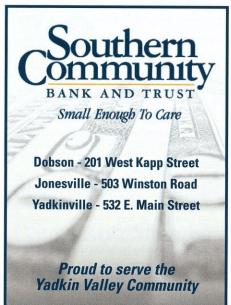


For a scenic and tasteful tour, follow the Yadkin Valley Wine Trail, where you will discover some of the region's premier attractions. Tour the beautiful, expert wineries and sample award-winning Muscadines and Merlots, Cabernets and Chardonnays, full-bodied Bella Mistos, sweet Sangioveses, or spicy Dolcettos.



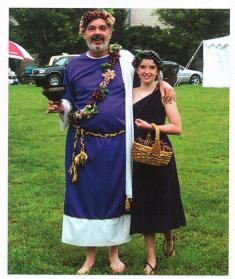






Visit antique stores, shops, art galleries and restaurants, then spend the night at a homestyle bed and breakfast or an award-winning hotel. You can take in music festivals, art and craft fairs, special events, auctions, and historic stops along the way.

Take home some wearable souvenirs or, better yet, a bottle of clean and crisp Riesling. You can go at your own pace, stop at your favorite place, and see a little or a lot of the region.



Bacchus — the Greek god of wine.

### **Yadkin Valley Wine Festival**

The Yadkin Valley Wine Festival in Elkin is another great way to experience the vintner's harvest and much of the elegant food and festivities that accompany this event. People come from near and far to celebrate this increasingly popular festival. If you're feeling adventurous and energetic, you can kick off the event by joining other rise-and-shine cyclists who'll wind their way past area vine-yards en route to the festival.

Whether you bike, drive, stroll or take advantage of convenient shuttle service, you'll find the festivities that await you are well worth the scenic jaunt. The foods and wines you sample will be some of the best of area vineyards, wineries and dining establishments.

Take home a commemorative glass, gourmet cheese, a bottle of your favorite Merlot or an exquisite dessert wine for that special event. You can bid on bottles of the region's best wines at an auction, or you can purchase fine gifts, eclectic wares and tempting fare from area establishments.

### The Art of Entertainment

Do you love listening to really good music? Then kick back, relax, and enjoy everything from bluegrass to blues. The arts are alive and well in Yadkin Valley, thanks to the leadership of the Yadkin Arts Council and the Foothills Arts Council. Their planning helps keep memorable events coming, including community theater productions, popular concerts, art shows, festivals, musicals, conventions and more. Area arts councils support performances including Opera Carolina, plays by William Shakespeare, a casual coffeehouse series and an annual Christmastime community chorus.

A growing number of gifted Yadkin Valley artists participate in special events to show and sell unique pottery; original photography; signed watercolors, oils and pastels; as well as hand-crafted glassware, jewelry, basketry, specialty papers and more. The events typically feature a delightful abundance of delectable cookies, candies and bars.

You can also discover new talent at art galleries and traveling exhibits that showcase the work of local artists. You can travel back in time by taking a tour of a local museum, such as the Richard Gwyn Museum of History, the Elkin Historic Collection or the Victorian House Museum in Elkin.

### **Fall for the Pumpkin Festival**

Carve out some time in October to experience the Yadkin Valley Pumpkin Festival in historic downtown Elkin. Visitors can buy original arts and crafts, listen to music, and photograph the region's official largest pumpkin. Sample varied food fare, including fresh-baked pumpkin pies, cakes, breads and bars. Participants can count on plenty of family-style fun.

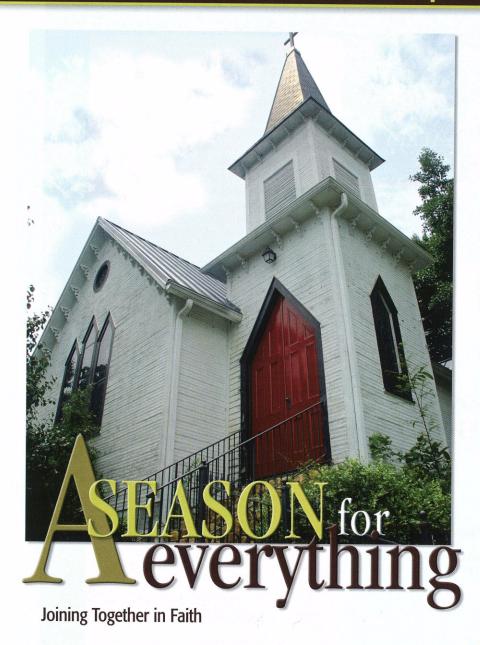
### Step Back in Time

Historic festivals abound, including Old Jonesville Days and Boonville Heritage Days, which celebrate history in family-style fashion. Revelers can enjoy parades, live music, entertainers, vendors, or even a pedal-power tractor pull that includes competitions for kids and adults alike. At a Medieval festival, you can chat with costumed characters; watch authentic, period demonstrations; and witness battles reenacted with armor and shields, swords, spears, rapiers, and daggers.

### **Celebrate Diversity!**

From cultivating grapevines to harvesting good times, diverse opportunities are part of the good life in Yadkin Valley. Here, there is both tremendous enthusiasm and appreciation for diversely rich entertainment and cultural events.

# Worship



he churches in Yadkin Valley are as rich and diverse as its heritage. Whether traditional or contemporary in architecture and worship style, the churches and their members are pillars of the community. They represent a variety of faiths and denominations. Area pastors invite new friends to join them in worship. The faith community here consists of family-oriented people who seek to enrich and promote the fulfilling lives and spiritual growth of their members.

A spirit of ecumenism that is bigger than each individual church prevails in Yadkin Valley. While religious leaders hold true to their own beliefs, there remains an attitude of interfaith cooperation for the greater good of the Yadkin Valley community.

### **Area Churches**

**Arlington First Baptist Church** 345 South Main Street Jonesville, NC 28642

Bethel Baptist Church 2178 Bethel Road Ronda, NC 28670

Boonville First Baptist Church P.O. Box 429 Boonville, NC 27011

Calvary Wesleyan Church 46 Oakland Drive Elkin, NC 28621

Center Full Gospel Church 1584 U.S. Hwy. 21 Thurmond, NC 28683 Christ Lutheran Church 451 Winston Road Jonesville, NC 28642 Daybreak Christian Center 2041 Hermic Mountain Road Hamptonville, NC 27020

**East Elkin Full Gospel Church** 3740 Fall Creek Church Road Jonesville, NC 28642

Elkin Presbyterian Church 151 Hillcrest Drive Elkin, NC 28621

Elkin Valley Baptist Church 118 North Elkin Drive Elkin, NC 28621

First Baptist Church of Elkin P.O. Box 618 Elkin, NC 28621

First Baptist Church — Jonesville P.O. Box 98 Jonesville, NC 28642

First United Methodist Church P.O. Box 69 Elkin, NC 28621

Friendship Baptist Church Friendship Church Road Elkin, NC 28621

Galloway Memorial Episcopal Church PO. Box 747 Elkin, NC 28621

**Grassy Creek United Methodist Church** Route 2, Box 80 State Road, NC 28676

**Island Ford Baptist Church** Hwy. 67 Jonesville, NC 28642

Jonesville/Maple Springs United Methodist Church 305 West Main Street Jonesville, NC 28642

Jonesville Pentecostal Holiness Church Jonesville, NC 28642

Macedonia Baptist Church 1120 Austin-Little Mtn. Road Ronda, NC 28670

Mineral Springs Baptist Church 211 Cedarbrook Road Jonesville, NC 28642

Mt. Pleasant Baptist Church P.O. Box 130 State Road, NC 28676

Pleasant Hill Baptist Church 593 Pleasant Hill Drive Elkin, NC 28621

Pleasant Ridge Baptist Church 1051 Pleasant Ridge Road Elkin, NC 28621

Pleasant View Baptist Church P.O. Box 9 State Road, NC 28676 Poplar Springs Baptist Church Route 2, Box 336 State Road, NC 28676

**Refuge Temple** 300 Mineral Springs Drive Jonesville, NC 28642

State Road Pentecostal Holiness Church 4082 Pleasant Ridge Road State Road, NC 28676

St. Paul United Methodist Church 2616 Buck Shoals Road Hamptonville, NC 27020

St. Stephens Catholic Church 275 CC Wright Road N. Wilkesboro, NC 28659

Swan Creek Baptist Church 2501 Swan Creek Road Jonesville, NC 28642

Temple Hill United Methodist Church 1311 Summers End Ronda, NC 28670 Thurmond Charge United Methodist Church 630 Thurmond Road Thurmond, NC 28683

**Trinity Pentecostal Holiness Church** Route 2, Box 416 Stadium Drive Jonesville, NC 28642

Trinity Worship Center 301 Main Street Elkin, NC 28621

Wesley Chapel United Methodist Church 251 Lyles Street Elkin, NC 28621

West Elkin Baptist Church 102 Reeves Lane Elkin, NC 28621

White Plains Baptist Church 1062 Huffman Fork Road Purlear, NC 28665



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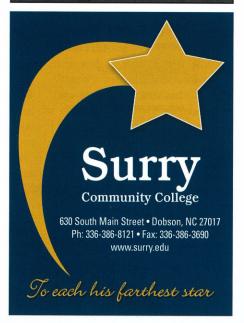
Omegia W. Seaford, LUTCE, RHU Juanita Harrison Associate Agent P.O. Box 88 112-H Church St. Elkin, NC 28621 336-526-2700 Fax-336-526-4326

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Yadkin Valley Has to Offer

eautiful Yadkin Valley offers much more than just spectacular scenery. Those who are drawn here by the region's natural splendor find an area that exemplifies all that is best about America. They find a home among welcoming neighbors, with safe streets, familyfriendly activities and events, and strong values of self-reliance, willingness to work and city pride. The downtown district has been restored and revitalized as a classic shopping and tourist destination. Yadkin Valley embraces traditional heritage, such as its growing winemaking culture, which brings tourism and renown to the entire region. And the region's many natural gifts — the Blue Ridge Mountains, the Yadkin River and more — mean that recreation opportunities in the area are abundant and unmatched. But they also find qualities they may not have expected — qualities that make Yadkin

to offer. We invite you to join us as our Valley a perfect home for 21st-century guest — or, better yet, as our new neighbor.

health facilities, schools dedicated to educating the skilled workers of tomorrow, business incentives, easy access to transportation, and the latest telecommunications networking and equipment mean that everything is in place for any business to succeed. Yadkin Valley is home to a group of business assistance agencies who want and welcome new industry, ensuring that Yadkin Valley residents will always have abundant, high-quality work opportunities. And Yadkin Valley offers all these benefits without the big-city hassles of congestion, high production costs and overpriced real estate. Yadkin Valley can offer a quality of life that is increasingly difficult to find. The Yadkin Valley Chamber of Commerce is proud of this region, the people and the businesses we serve, and all that our community has

industry and expansion. State-of-the-art